

2024 Journey of Hope - Sponsorship Opportunities



CHAMPION SPONSOR

\$15000+

- » 2 Tables for 10 at Journey of Hope Luncheon
- » Signage of logo displayed on stage; logo displayed in event PowerPoint during program
- » Option to distribute promo item to 800+ guests
- » Standalone thank-you social post
- » Opportunity to self-tape video to be published by Maryhurst during Journey of Hope
- » Company name and website link on Maryhurst homepage website for one year
- » Partnership spotlight in Maryhurst donor/employee newsletters
- » Invitation (and opportunities for involvement) at any Maryhurst-hosted community or VIP events
- » Prominent inclusion in all Journey of Hope press materials (including print media ads)
- » Logo recognition in all Luncheon printed materials (program, welcome signs, etc.)
- » Logo recognition in all virtual materials (event page, social media posts, videos, etc.)



FLIGHT SPONSOR

\$10000

- » Table for 10 at Journey of Hope Luncheon
- » Logo in event PowerPoint during program
- » Standalone thank-you social post
- » Recognition as provider of matching gift on all virtual platforms (event page, social media posts, etc.) AND at in-person luncheon
- » Opportunity to self-tape video to be published by Maryhurst during Journey of Hope
- » Partnership spotlight in Maryhurst donor/employee newsletters
- » Company logo in promo ads in print media
- » Logo recognition in all printed materials (program, welcome signs, etc.)
- » Logo recognition and link to your organization's website on event webpage



MONARCH SPONSOR

\$5000

- » Table for 10 at Journey of Hope Luncheon
- » Logo inclusion in PowerPoint presentation before and after program
- » Logo on sponsor social media shout-outs
- » Company logo in promo ads in print media
- » Logo recognition in all printed materials (program, welcome signs, etc.)
- » Logo recognition on event webpage
- » Company logo recognition on virtual platforms (i.e. peer-to-peer page)



HOPE SPONSOR

\$2500

- » Table for 10 at Journey of Hope Luncheon
- » Company name inclusion in PowerPoint presentation before and after program
- » Company name in roundup thank-you post on social
- » Company name in promo ads in print media
- » Company name recognition in all printed materials (program, welcome signs, etc.)
- » Company name recognition on event webpage
- » Company name recognition on virtual platforms (peer-to-peer, etc.)

Thank you for your support of Maryhurst's work to offer healing and hope to Kentucky kids and families!

Saving kids' lives. Strengthening families.