

16th ANNUAL

VIRGIL CHRISTIAN TRIBUTE POLO MATCH

Sponsorship Opportunities



maryhurst

Saving kids' lives. Strengthening families.

YOUR SUPPORT WILL SAVE KIDS' LIVES.

There's a child safety crisis in our state of Kentucky. Here, 19 out of every 1,000 kids will suffer abuse. **That's the second highest rate in the country and more than twice the national average.** The number of children living in placements outside their homes following abuse is at an all-time high.

For 175 years, Maryhurst has provided hope in the face of this growing crisis. Our counseling program is designed to partner with families at the first sign of conflict to strengthen relationships and prevent abuse. For the girls whose histories of trauma have left them without a safe home, our residential programs provide a place of healing and recovery. And—as soon as kids are ready—our foster care & transitional living services create pathways to permanency and independence.

Maryhurst works to transform the lives of nearly 500 children and their families every single year. We're the only residential nonprofit in Kentucky capable of caring for adolescent girls diagnosed as severely traumatized by abuse.

Our work prevents abuse, restores hope, and empowers survivors.



ONLY WE CARE FOR GIRLS THE OTHERS TURN AWAY.

We're the only nonprofit in the state serving adolescent girls that the Cabinet for Health and Family Services have diagnosed as being severely traumatized by abuse.



WE BRING OUT THE BEST IN STUDENTS THE SYSTEM HAS FAILED.

After 180 days with Maryhurst, **85% show improvement in reading skills**, and 65% show increase in math scores.



WE OFFER STABILITY THAT LEADS TO PERMANENCY.

90% of girls who successfully complete our programs are **placed in less-restrictive settings** like group homes or foster families.



WE SAVE PUBLIC FUNDS - THE ALTERNATIVES ARE **3x** THE COST.

The total cost to care for children in our residential program is \$320/day. The hospitals that house peers living with similar trauma **can cost up to \$1000/day**.



WE ARE INNOVATORS AND LEADERS IN COMPASSION.

We were the **first agency in the state to adopt trauma-informed care**. Instead of asking, "what's wrong with you?" we ask "what happened to you and how do we help?"

EVENT OVERVIEW



2018 Virgil Christian Tribute Polo Match

Saturday, October 6, 2018 at Oxmoor Farm

Gates @ 3:00pm; Kids activities begin 3:30pm; Match @ 5:00pm

For more than 15 years, Jim Boland and the Boland family have been hosting The Virgil Christian Polo Match. This is the third year that the event's proceeds will benefit Maryhurst. 300 members of the community are expected to attend the event this year. This is a fun, casual, and family friendly event with food vendors, live music, fireworks, and a kid's area with bouncy houses and pony rides. Tailgating is encouraged and a special prize will be awarded for best tailgating theme!

// TICKETS

General Admission - \$20

Reserved Tailgate: Second row - \$150 (Includes six GA tickets)

Reserved Tailgate: Field-side - \$250 (Includes six GA tickets)

Reserved Tailgate: Premium field-side - \$500 (Includes six GA tickets)

// Flyer

16th annual
**VIRGIL CHRISTIAN TRIBUTE
POLO MATCH**

Please join us for a family-friendly day of spectating the oldest equestrian sport!

Sponsorships available! If interested, contact:
Elizabeth Boland
elizabeth@skeltoncompany.com

Lori Cecil
lcecil@maryhurst.org

Colleen Underhill
mcanidethill@gmail.com

Visit maryhurst.org/polo for tickets!

Advance General Admission: **\$20** (\$25 day-of-event, ages 12 and under get in free)
Reserved Tailgate Spots: **\$150-\$500**

SATURDAY, OCT 6TH
// Gates @ 3:00pm, Kids activities begin 3:30pm; Match @ 5:00pm

OXMOOR FARM (BEHIND OXMOOR MALL)
// 720 Oxmoor Ave., 40222

BYO Food and Drink. Tailgating encouraged; prize awarded for best tailgate theme!
Other activities: food & boutique vendors, live music following match, bouncy house, pony rides, and fireworks.

This is a weather-permitting event. In case of inclement weather, the match will be rescheduled for Sunday, Oct. 7. Check website or event page for details.

// Event Page

maryhurst

Why Maryhurst | Our Services | Take Action | News & Events | **GIVE NOW**

< Back to All Events

2018 Virgil Christian Tribute Polo Match
October 06, 2018

Add to your calendar

Purchase Tickets

Description:
Sponsorships available for purchase [here!](#)
Details on sponsor packages can be found [here.](#)

Come out to Oxmoor Farm to enjoy the tailgating fun and excitement at this 16th annual polo match event. Proceeds benefit Maryhurst, the oldest child welfare nonprofit in Kentucky serving kids and families who are hurting.

Gates open - 4:00pm
Match begins - 5:00pm

BYO Food and Drink. Tailgating encouraged; prize awarded for best tailgate theme!
Other activities: food & boutique vendors, live music following match, bouncy house, pony rides, and fireworks.

Location:
Oxmoor Farm
720 Oxmoor Avenue
Louisville, KY 40222
(Behind Oxmoor Mall)

Cost:
General Admission - \$20
Reserved Tailgate: Second row - \$150 (Includes six GA tickets)
Reserved Tailgate: Field-side - \$250 (Includes six GA tickets)
Reserved Tailgate: Premium field-side - \$500 (Includes six GA tickets)

Contact:
Lori Cecil
502-271-4523
lcecil@maryhurst.org

2018 SPONSORSHIP PACKAGES

Benefits

	Champion Sponsor	Monarch Sponsor	Hope Sponsor
Row	Premium Seating (Mid Field)	Front Row (Near Center)	Front Row (Next to Sponsor Tent)
Guests Included	10	10	6
Shading	 Tent	 Tent	 Umbrella
Logo on Collateral <i>(includes website & social media)</i>			
Logo on Event Signage			
Table and Chairs for 10			
Food and Water Provided			
Presenting Sponsorship <i>(name above event title)</i>			
Official Game Ball			
COST	\$2500	\$1500	\$1000





Virgil Christian Tribute POLO MATCH

C. Virgil Christian:
July 6, 1911 – September 27, 2007.

He was the son of William Bates Christian a ranch foreman and had a Wild West show and Mabel Williams Christian who was from Kentucky.

He was born in Oklahoma in 1911 and played polo in the golden era with the likes of Will Rogers, Spencer Tracy, Walt Disney and Robert Stack. Virgil was honored by the Museum of Polo & Hall of Fame for his exceptional lifelong contributions to the sport of polo.

Virgil Christian was adamant when he stated that he owed his success to his friends. He was humble when he said, “Polo was good to me”. But none would argue that he was good for polo and truly gave a lifetime to this sport which he started playing as young man in the early twenties inspired by his polo-playing father. He was dedicated to introducing the sport to anyone and everyone he could. He was a polo “pioneer” who tirelessly traveled the U.S., and started many polo clubs from Connecticut to California to Florida.

He believed, the most fun he had was with the youngsters he started, inspiring and teaching them was his greatest accomplishment.



Complete this form online at www.maryhurst.org/sponsor

I would like to support the 2018 Virgil Christian Tribute Polo Match by committing to the following level of sponsorship:

- CHAMPION** - \$2,500
- MONARCH** - \$1,500
- HOPE** - \$1,000

- OTHER** (Specify Below) - _____

Company Name _____

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____

Fax _____

Email _____

Thank you for your contribution!



“Maryhurst has shown me what I could be... that I could be stronger and was worthy of a life better than the one I was brought up in.”

Kaitlyn, Age 17

For more information or to discuss sponsorships, please contact:

Elizabeth Boland
elizabeth@skeltoncompany.com

Lori Cecil
lcecil@maryhurst.org

Colleen Underhill
mcunderhill@gmail.com

